



Charter the Jet BUSINESS AIR

The world awaits but the question remains: how will you get there? Ours is a world where airport lines and waiting times need not exist. Rather, we park the Bentley on the tarmac and proceed to a private plane; it's wheels up in moments. Flying private, whether for business or leisure, is the ultimate luxury. You decide when, where, and

how you go. "We fly oil CEOs right to the fields, hunters to the woods, and families to the best beaches," says Business Air president Patrick Hall. "It doesn't matter where you want to go, we'll get you there on your terms." Business Air is known for its exceptional service, combining convenience and style to create an individualized experience. Every flight charter is tailored to the needs of the client. (They'll even book your car and driver.) Planes are always

available on demand, stocked with luxe amenities including top-shelf spirits and snacks, Wi-Fi, and two pilots aboard all flights. To our delight: After 18 years, Business Air has returned to its Dallas roots. "We are finally coming home to Love Field," says vice president of development Valerie Hirshman of the company's new HQ. "We're thrilled to once again be flying out of the true heart of Texas." *Business Air, 800.292.0479, business-air.com.*

Ring the Experts STRONG TRAVEL SERVICES

When the elite travel, the first person they call is Jim Strong — patriarch of Strong Travel

Services, Inc., a family business led by Jim and his mother, Nancy Strong, which has now grown to include his son, James Strong II, who recently entered the business after an extensive education in hospitality. For more than 40 years, Strong Travel has honed its expertise in



escort through customs and airport security, Strong Travel will arrange an expeditor. Need to book a table at an impossible-to-reserve restaurant? Strong has the access. A Virtuoso agency, Strong Travel boasts a Rolodex of international connections, allowing them to assemble the most extraordinary itineraries, such as adventurous excursions to Vietnam's pristine Ha Long Bay; a voyage to East Africa to witness the primal migration of zebras, gazelles, and wildebeests in the Serengeti; or perhaps a custom farm-to-table trip to Sonoma's Farmhouse Inn, for a one-on-one wine-pairing lesson with the Michelin-starred restaurant's chef and lead sommelier. What's more, the erudite and jaunty Jim Strong has published two books; created and produced an off-Broadway play about travel agents; and, most recently, made a cameo in the *Always at The Carlyle* documentary film *Strong Travel Services Inc. 8235*